

# Challenge Tasmania

Clean crisp air, rolling hills, challenging climbs and the best food and wine anywhere in Australia. This is Challenge Tasmania.



Are you in?

Come down for air and experience the wonders of the Apple Isle. Experience Tasmania's amazing landscapes, scenery and tastes. This is an adventure not to miss.

Your choice of 3 or 5 days exploring the Apple Isle by bike, fully supported, with like minded companions.

The tour soaks in all of Tasmania's most pristine landscapes – from Launceston to the Mersey & Tamar Valley's, the Central Highlands and Great Lakes down to historic Hobart Town.

Challenge Tasmania has everything you want in a multi-day cycling challenge while being supported by Mater Smiling for Smiddy's renowned support crew. This is a luxury bike tour with a little extra heart and soul.

On the bike you will be challenging yourself against the rugged yet stunning terrain of Tasmania, but off the bike experiencing the best food and hospitality that the Apple Isle offers. Best of all, you'll be sharing this experience with an amazing likeminded community working to make a game-changing impact for cancer research at Mater—investing in life saving research that could help treat and ultimately prevent cancer.





# 5 day challenge



**%** 675 kms



21 - 25 March 2023



Fundraise \$5000

**Early Bird Registration\*** (\$1145<sup>^</sup>) includes:

Fundraise \$3500

4 nights accommodation

3 day challenge

23 - 25 March 2023

All meals on tour

🥇 390 kms

- Full on-road support crew including front/rear safety vehicles, on road mechanic physiotherapy/massage, catering, daily laundry and luggage transfer
- Exclusive Smiddy cycling kit including 2 Jerseys, 2 bib knicks, wind vest, sun arms, gloves, cycling cap, water bottles and much more.
- Training and fundraising support

# **Early Bird Registration\*** (\$1745<sup>†</sup>) includes:

- 6 nights accommodation
- All meals on tour
- Pre-ride dinner in Launceston
- Full on-road support crew including front/rear safety vehicles, on-road mechanic physiotherapy/massage, catering, daily laundry and luggage transfer
- Exclusive Smiddy cycling kit including 2 Jerseys, 2 bib knicks, wind vest, sun arms, gloves, cycling cap, water bottles and much more.
- Training and fundraising support

Find out more

# Pre-Event: Monday 20 March 2023

Check-in to the Team Smiddy Hotel in Launceston, set up your bike, relax and meet your fellow tour mates. Launceston is a historic city with funky little cafes, speciality shops and restaurants and plenty of attractions within the city or close by. Tonight, you will enjoy a casual welcome dinner, meet your fellow tour mates and enjoy some of the tastes of Tasmania before the ride commences in earnest.

Day 1: Tuesday 21 March 2023

# Launceston to Cradle Mountain – 149 km

The cool crisp Tasmanian air will greet us as we roll out of beautiful Launceston on sunrise – Challenge Tasmania has begun and we are taking the road less travelled by making our way west in to the Tasmanian heartland. A feature of today will be a number of quaint and historic towns which dot the landscape before we make our way into the world famous Mersey Valley, home to rolling hills with lush green paddocks full of fat happy cows. This landscape produces some of the most sought-after foods in the world and it's easy to see why. We finish the day climbing out of the valley and towards the base of Cradle Mountain where we'll enjoy our overnight stop in the Tassie wilderness.

## Day 2: Wednesday 22 March 2023

# Cradle Mountain to Launceston – 159 km

Your day starts surrounded by the Tasmania bush as native birds sing to the first rays of sunlight. Some early descending will greet you as we make our way down to the fertile plainlands, with the famous Tasmanian Highlands standing proud in the distance. We return through quaint villages on our way back to Launceston for a 2-night stay and chance to greet our 3-day riders.

### Day 3: Thursday 23 March 2023

# Tamar Valley Loop – 100 km

We are joined by our 3 day riders for a rest day of sorts. Today a short roll through the famous Tamar Valley along the banks of the Tamar River. Renowned for its stunning produce, local delicacies and wine. Following our short day in the saddle we will spend the afternoon sampling the fine foods and beverages of the region with an exclusive food

and wine tour.

Day 4: Friday 24 March 2023

# Launceston to Great Lakes – 132 km

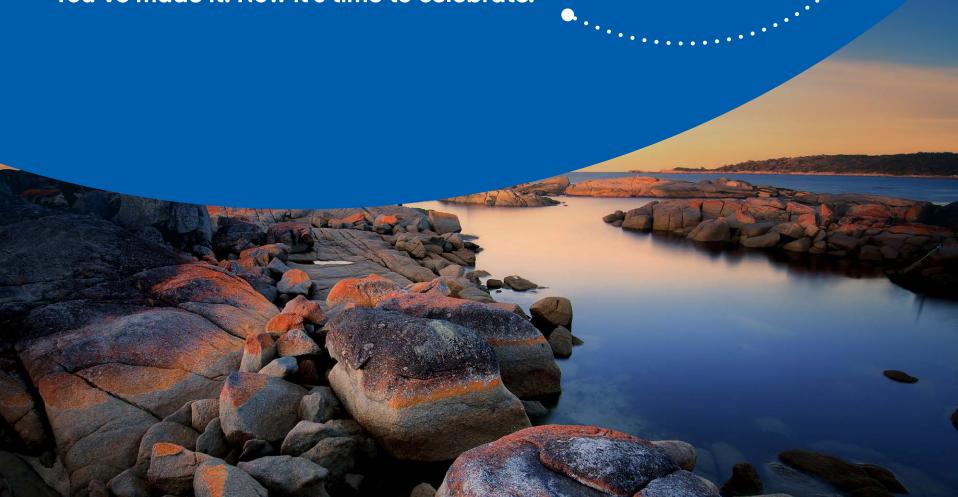
Today we are heading for the hills! Leaving the flat land behind our route takes us up to the high country and the Great Lakes district. Starting at sea-level and reaching a highpoint of 1200 metres above, today will be a challenge – but incredibly rewarding.

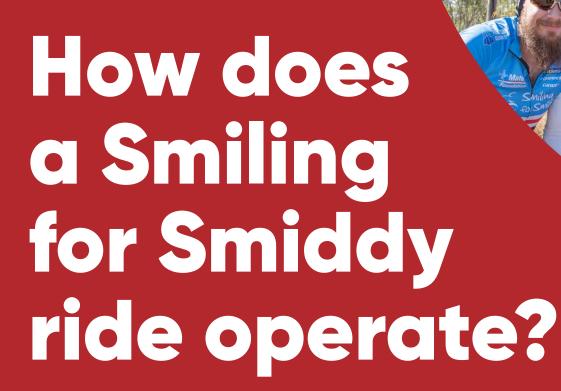
# Day 5: Saturday 25 March 2023

# Great Lakes to Hobart – 158 km

It's the final day of the tour and from the Tasmanian Highlands we are heading down to beautiful Hobart Town, enjoying the everchanging landscapes, from the highland snow plains, to the green rolling farmlands and quaint historic villages before reaching the shores of the famous Derwent River.

You've made it! Now it's time to celebrate.





At Mater Smiling for Smiddy we have been operating road cycling events in Australia and New Zealand for over 15 years.

Our events are safe, fun and professionally run by a team of dedicated and experienced cycling event operators.

### You pedal and we do the rest.

On tour we take care of all your accommodation and meal requirements; we have experienced front, rear and mechanic support vehicle drivers supporting the peloton; experienced ride leaders within the group; UHF communications between support vehicles and ride leaders; a full catering crew; and daily laundry and luggage transfer.

### **Training and Fundraising Support**

The Smiling for Smiddy team are professional fundraisers and also passionate cyclists with years of experience in completing long distance cycling events. We are committed to our cause of funding cancer research and the bike is our vehicle to support this.

In terms of training, our weekly River Loop departs Adam Smiddy Park on Park Rd, Milton every Wednesday morning from 5:30 am, with coffee afterwards and we hold monthly training rides so you'll be really comfortable within the Smiddy peloton. Both of these training sessions are a great way to meet other Smiddy riders.

We can also offer fundraising tips and can work with you to map out a fun and achievable fundraising plan.

The Smiling for Smiddy team will be there every step of the way to assist you with both the physical and fundraising preparations needed to take on Challenge Tasmania.

# Why we ride

# Adam Smiddy never had an enemy in the world.

In 2006, Adam passed away from an aggressive melanoma. He was just 26 years old, a talented triathlete and respected physiotherapist with the world at his feet.

Six months earlier, Adam had discovered a small lump in his groin, and a biopsy revealed it was a malignant melanoma. He had immediate surgery to remove the lump and his lymph glands.

Gradually over a six month period, Adam's health and fitness started to return. Sadly however, it was not to be.

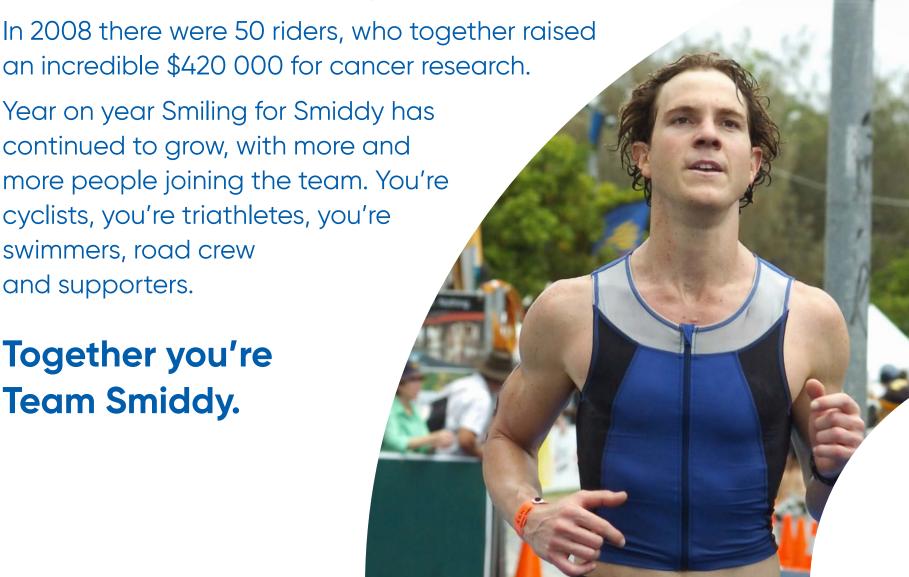
During a bike ride with his close friend and triathlon coach, Mark 'Sharky' Smoothy, Adam confessed he was not feeling well. Just over three weeks later, Adam passed away. He was in hospital for only eight days. Without his knowledge, Adam's cancer had spread to his vital organs.

To honour Adam, six weeks after his passing Sharky and two other mates Ron Steel and Oliver Bodack, fulfilled one of Adam's unrealised dreams. They rode 1600 km from Brisbane to Adam's hometown Home Hill, with nothing but a credit card in their back pockets, and they raised \$24 000 for cancer research in the process.

The next year, 22 more friends joined the ride.

Year on year Smiling for Smiddy has continued to grow, with more and more people joining the team. You're cyclists, you're triathletes, you're swimmers, road crew and supporters.

Together you're Team Smiddy.



# Join us for an epic adventure!

Challenge Tasmania is limited to 60 riders so don't delay!

Call Krista or Christian on 07 3163 8000 to find out more or register today.

# Register now

