

Your fundraising plan

Reach your goal in 5 weeks!



Mon

Tues

Wed

Thurs

Fri

Sat

Sun

Week 1

Let everyone know what you are doing and aiming to achieve

Update your fundraising page - include a photo and let people know why you are taking part!

Get social! Share your fundraising page on Facebook + ask for their support!



Don't forget about training! Our friends at Brooks have created some great Training Plans just for you.

Email everyone you know, let them know what you are doing and why + include your fundraising page link!



Sunday
16 Feb

Week 2

Kick off your training and make a fundraising plan with the team

Taking part as a team? Get the crew together to chat about your fundraising plans!

Get social! Update your friends - wear something pink and take a selfie to share!



Two weeks to go!!!
Sunday
23 Feb

Week 3

Ensure your work colleagues know about what you are doing

Put up posters at work so your colleagues know the amazing thing you are doing

Host a simple fundraiser or collection at your workplace. Check out our fundraising toolkit for ideas!

Get social! Update your friends on socials! Let them know your progress so far.



One week to go!!!
Sunday
01 Mar

Week 4

It's event week!!!
Time to bring it home!

Send a follow up email to your friends - let them know how many KM's you are doing and why!



Get social! Update your friends on - Three days to go!



Tomorrow's the day! Take a photo in your Fun Run t-shirt and update your friends on socials!



Today's the day!
Sunday
8 March



Week 5

You did it! Now it's time to say thanks and get those last donations in!

Send a thank you email to your friends who donated and let them know about the day!



Share a gallery of the day and let people know that there is still time to donate



Bank those final donations via your fundraising page and check out how much we raised together!

Sunday
15 March